



# Dr ANDREW STAPLES

Asia Regional Head of Thought Leadership & Public Policy  
The Economist Intelligence Unit

**Interpreting key economic  
developments into actionable  
insights for senior business leaders**

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## About him

Within the **Economist Intelligence Unit (EIU)** Andrew is currently the Asia Head of **Thought Leadership and Public Policy**.

He was until **2019** the **Director and Chief Economist for the Economist Corporate Network**, providing clients with **insight and analysis** on a range of topics related to **ASEAN and the broader Asian economy**. He was responsible for setting the **editorial agenda** for The Economist Corporate Network, chairing and moderating Economist events and delivering custom briefings to senior executives.

He spent time recently as the Director of Research and Outreach for the **Hinrich Foundation**, a unique Asia-based philanthropic organization that works to advance mutually beneficial and sustainable global trade. Andy is part of the team forming an authoritative source of **knowledge**, sharp **analysis** and **fresh thinking** for policymakers, business, media and scholars engaged in global trade.

His areas of expertise which include **International political economy** and **macroeconomics, Asia, Japan, Southeast Asia, regionalism, foreign direct investment, corporate strategy** and **comparative management**.



Andrew is a regular guest on major international media networks to provide analysis of key economic, political and business developments.

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## His delivery

Andrew Staples is available for **custom briefings**, **keynote presentations**, and as a **moderator or facilitator**.

He is available to deliver his insights to internal company meetings, including:

- Strategy sessions
- Budget setting sessions
- Leadership gatherings
- Global leadership visits

In addition to these internal events, Andrew is **available as a speaker at client events**- bringing the Economist brand to your event, whether a large conference, seminar, lunch or dinner.

Recent clients have included:

*Travelport, Carlson WagonLit, Zuellig Pharmaceutical, DSM, The Thai Conference and Exhibition Bureau, Deloitte, Hays, Willis Towers Watson, Rockwool, JLL, Savills and many others.*



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## As a moderator

Andy has strong skills as a business event moderator. Particularly drawing from his time a **senior editor with the Economist Group**, Andrew moderates **high-level** panels featuring senior business leaders, politicians, academics and thought leaders on a regular basis. He previously presented and chaired sessions of the **Economist Corporate Network**

A **professionally run panel** reflects of course very well on the conference organizer and would make for a **more valuable attendee experience**. As a seasoned presenter and moderator, Andrew brings **strong editorial rigour** to the process of preparing and moderating panels.

Andrew has moderated events such as the **London Precious Metals Conference in Singapore, 2016**



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## key facts

Currently ...

- Asia Regional Head of **Thought Leadership and Public Policy**, the Economist Intelligence Unit

Formerly ...

- Director, Research and Outreach at **The Hinrich Foundation**
- **Global Director** and **Chief Economist**, The **Economist Corporate Network**, **The Economist Group**.
- Andrew was **Associate Professor** of International Business at business schools and leading universities in the UK (**University of Sheffield**) and Japan (**Keio University**, **Doshisha Business School** and **Globis University Graduate School of Management**).
- He was instrumental in the development of the Global MBA programme at Doshisha Business School, Kyoto, where he also offered courses related to strategy, business and management in Asia, regionalism, and foreign direct investment, with a focus on Japanese outbound and inbound FDI.
- Andrew has an **MSc in East Asian Business** and a **PhD in International Political Economy** from the University of Sheffield, U.K., and was a Ministry of Education research scholar at Hitotsubashi University, Tokyo (2001-2003).
- Flies from **Singapore**



## Useful links for Andrew Staples:

- TIB Speaker Web Page >> [\*\*Go to Webpage\*\*](#)
- TIB Speaker Profile >> [\*\*Download PDF\*\*](#)
- TIB Video Channel >> [\*\*Watch Videos\*\*](#)



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