

Dr SIMON BAPTIST

PRINCIPAL ECONOMIST ASIA PACIFIC – VISA WORLDWIDE
VICE PRESIDENT – VISA BUSINESS & ECONOMIC INSIGHTS

FORMER GLOBAL CHIEF ECONOMIST - ECONOMIST INTELLIGENCE UNIT

*A leading business economist delivering
geopolitical and economic insights for
the world economy, Asia and emerging markets*



Dr SIMON BAPTIST

Simon is the **Principal Economist for APAC at Visa**, responsible for analysis and thought leadership on economics and business in the region. An engaging and **renowned economic communicator** who can make economic ideas **actionable and relevant** to stakeholders across **financial services, corporates and government**, he briefs boards and executives, gives **keynote presentations** at large events, and has regularly appeared on **international broadcast media**.

His career so far has involved close to two decades of progressively more senior experience as a **professional economist**. Prior to Visa, he was the **Global Chief Economist at the EIU**, the world's leading private sector economic forecaster, where he developed a **global reputation** delivering **economic and geopolitical insight**. He also spent time as a **lecturer at Oxford University** and an **economics consultant** focusing on **climate change, productivity and development economics**.

He has a doctorate in Economics from the **University of Oxford**, where his research investigated productivity and technology in emerging market manufacturing firms. This postgraduate study followed degrees in Economics and Science from the **University of Tasmania**.

He has published a number of **academic articles**, including in World Development, Philosophical Transactions of the Royal Society A, University of Oxford working paper series, and Global Journal of Emerging Market Economies, as well as leading or **contributing to a large number of EIU publications**, such as the **Global Economic Outlook**, and wrote the '**From Our Chief Economist**' newsletter for nearly 10 years



SIMON BAPTIST

Global experience

Simon is an experienced and eloquent speaker at large business **conferences, investment forums, and at client forums**. He is often requested to provide confidential internal briefings to company **board strategy meetings**, or to regional and global **business planning sessions**.

Simon is also a **highly effective moderator** of economic and business issues, providing **objectivity** and great **depth** to panel discussions, and to delivering **insightful in-conversation discussions**.

His geographic coverage is **global**, with a focus on economies in Asia Pacific, and the emerging markets.

The extensive list of client engagements includes **Allen & Overy, American Express, Aon, Citywire, EY, Hogan Lovell, ISWA World Congress, MTN, Procurement Leaders, TFWA, World 50 Inc.**

Simon has the most impactful delivery; he is dynamic with high energy, engaging, motivational and thought-provoking. We continue to receive very positive feedback from our clients at our signatory Treasury and Finance conferences in Asia-Pacific. [His] material truly resonates with our audience of CEOs, CFOs and regional treasurers. Simon's presentations are the most highly-rated, which truly excel in delivering content, relevance and insight.

CEO of an Investment Bank



Useful links for Simon Baptist:

- TIB Speaker Web Page >> [Go to Webpage](#)
- TIB Video Channel >> [Watch Videos](#)

intelligent • engaging • insightful

SIMON BAPTIST

key facts

Currently ...

- 2024-present – **Principal Economist Asia-Pacific, Visa Worldwide and Vice President Visa Business and Economic Insights**

Formerly ...

- 2012-2024: **Economist Intelligence Unit**
 - 2015: Managing Director, Asia,
 - 2013: **Global Chief Economist**, Economist Intelligence Unit
 - 2014: **Consulting Director**, Asia and EMEA, EIU
 - 2012: **Regional Director Asia** and Director Access China, EIU
- Principal Economist, **Vivid Economics** in the **Energy Industry**
- Faculty member, Mathematics, **University of Georgia** (Oxford Program)
- Lecturer in Economics, New College, **Oxford University**
- Lecturer in Economics, St Peter's College, **Oxford University**
- Taxation Audit & Advice Officer, Tasmanian Dept of Treasury & Finance
- 2005-2008 **D.Phil. in Economics**, **Oxford University**
- 2003-2005 **M.Phil. in Economics**, **Oxford University**
- 1998-2002 Bachelor of Economics and Bachelor of Science with 1st Class Honours, **University of Tasmania**

Flies from **Singapore**



Sample speaking topics:

- **The outlook for the Global Economy:** What are the main drivers of global economic growth? How does growth compare across the regions? Where are the opportunities for growth and where lies the biggest risks?
- **The return of Geopolitics:** What are the top Geopolitical risks to the global system? Why has geopolitics returned to be so central to the global system? Who are the main players and what are their motivations?
- **The future of globalization:** What are the main factors and countries that will determine the trend in globalisation? How will these evolve and what will the next stage of globalisation look like?



Andrew Vine
CEO
The Insight Bureau
Appointed Agency

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