

Fredrik Härén

Global Speaker and Author
 Author of *The Idea Book*, *The Developing World and One World One Company*

Speaker on Creativity & Innovation, Embracing Disruption & Change, Developing a Global Mindset



The Global Conference Keynote Inspiring Human Innovation and Creativity

Professional Experience

- Fredrik Haren is an author and global keynote speaker, based in Singapore. He is also the founder of interesting.org, a company whose business idea is to do business from ideas.
- Fredrik essentially believes in the potential of humanity and the power of ideas to achieve this. He understands that people are often resistant to change, yet also curiously creative. He encourages his audiences to embrace rather than fear disruption and change through becoming more creative and innovative, and to develop a truly global mindset.
- While some speakers claim they are global, few match Fredrik; he has given over 2,000 speeches in 67 countries across six continents of the world, and usually speaks in 20 to 30 countries a year.
- He was voted "Speaker of the Year" in 2007 in Sweden and was recently included in the list of "top 10 Swedish speakers ever". He has received honorary mentions in the Innovative Thinker of the Year Award, run by the Swedish Post Office's small business magazine, You & Co.

Sample Assignments

- He is invited to speak at conferences, client events, company offsite meetings and leadership development programmes.
- He speaks on business creativity and human innovation, on embracing disruption and change, and about the importance of having a global, human mindset.
- Fredrik draws on literally thousands of conversations and interviews he has had over the past 20 years, with business leaders from all corners of the globe. This unique experience allows him to connect with audience members from diverse cultures and backgrounds, and what makes being the global speaker for global conferences his speciality.
- His use of storytelling, interaction and humour, along with his authentic speaking style, makes him one of the most sought-after and inspiring speakers in the world.,
- Fredrik has worked with clients including American Express, BMW, China Mobile, China Telecom,, Citibank, DLA Piper, Deloitte, EY, GE, HP, IBM, INSEAD, IKEA, KPMG, Microsoft, Mindshare, Ogilvy, OpenText, SAS, UBS ... and many others.

Publishing

- He is the author of 10 books, the most significant ones being *The Idea Book*, *Developing World* and *One World One Company*. *The Idea Book* has sold over 200,000 copies, and was included in the 100 Best Business Books of All Time.



Personal Background

- Fredrik was born and raised in Sweden.
- He set up a digital business 20 years ago at the beginning of the Internet age.
- For two years, he lived and worked in Beijing
- He has now made his home in Singapore.

Our event was a huge success, thanks in no small part to Fredrik, who was absolutely brilliant, engaging and inspiring. Corporate Communications Director, **MEC International**

“Our global conference brings all our CEOs together from around the world and Fredrik Haren’s talk could not have been more on point or more energising. He set us up perfectly for the two days that followed.” CEO, **Grant Thornton International**

“Fredrik was amazing! I loved every minute of his presentation. He was great to work with, and stayed on to join us at the dinner after the plenary.” Asia Pacific Events Director – **EY**

“Fredrik, you were absolutely wonderful and so glad we made a connection today and I was able to listen to your talk. It got me thinking about many topics!” Chief Executive Officer and Chief Technology Officer, **OpenText**

Fredrik is a provocative speaker, with a tremendous amount of energy. The audience thoroughly enjoyed his presentation. President and CEO, **Project Management Institute**

“Fredrik used humor, intellect, and personal stories perfectly ... He was able to connect with a very diverse audience ...it was by far the highlight of our event! Global Conference Manager,